

Success Session

Organizing a United Way campaign in your workplace is an exciting and rewarding challenge. A Success Session takes the mystery out of running a campaign. You and your team will become motivated and energized through the development of a plan with clear objectives and realistic steps to success!

Success Session companies boosted employee giving by an average of 25% in 2006!

What is a Success Session?

A Success Session is a collaborative analysis and planning session involving your key campaign team members. It is a chance for your Employee Campaign Chair and the Campaign Committee to brainstorm, set goals and develop a plan of action. It often replaces the first campaign team meeting.

What are the benefits of hosting a Success Session?

- ◆ **Results** - Organizations hosting a Success Session in 2006 experienced incredible growth in employee giving - an average 25% higher than the year before.
- ◆ **Efficiency** - This proven process condenses several planning meetings into a single 2 hour session.
- ◆ **Consistency** - A Success Session ensures that all Committee members understand past results and support future campaign goals.

Who should hold a Success Session?

- ◆ High-performing campaigns build on their success by revealing new areas of opportunity.
- ◆ First-time campaigns are kick-started through the development of a solid plan complete with timelines.
- ◆ Mature campaigns are re-energized by reinforcing campaign strengths and uncovering motivational strategies to ignite campaign growth.

How do you book a Success Session?

Contact your United Way of York Region staff partner to work with you to develop and deliver a customized session that meets the specific needs of your organization.