

Loaned Representative Program

The Loaned Representative program is a great opportunity for professional development in a unique business environment. Loaned Representatives are individuals who are 'loaned' by their employers to United Way for the duration of the fall campaign. The 16 week secondment provides your most promising employees with a unique opportunity to grow.

Working in collaboration with United Way's professional fundraisers, Loaned Representatives are assigned a portfolio of companies. They provide strategic assistance helping their clients organize and implement innovative and exciting United Way employee campaigns. The Loaned Representative program is an excellent addition to your Management Training or Employee Transition strategies. It includes valuable professional development opportunities that:

- ◆ Enhance leadership skills
- ◆ Apply sales and negotiation experience
- ◆ Improve communication skills
- ◆ Refine presentation skills
- ◆ Instill excellent customer service standards

Everyone wins:

- ◆ Your employee returns to work with new skills and renewed enthusiasm.
- ◆ Your organization benefits from the employee's enhanced skill level.
- ◆ United Way of York Region is able to draw from a proven talent pool to maximize fundraising efforts.
- ◆ Our communities are stronger and healthier as a result of United Way funding.

Please note:

If you are not able to second one of your employees, please consider providing sponsorship of \$8,500 to allow UWYR to hire a capable individual for the program.

The secondment runs from August 27th to December 14th, 2007. For more information please contact: Shari Lovelock, Director of Development at (905) 474-9974 ext. 226 or slovelock@uwyr.on.ca.

Here's what one of our 2006 Loaned Representatives has to say about the program.

When originally approached to be the Loaned Representative for State Farm I thought of the opportunity as a good change of pace from my role at State Farm. I did not really know what to expect but anticipated it would be a break from the "routine" of State Farm

To describe the experience after the fact, I would simply use two words - "life changing". The experience has impacted me both personally and professionally. From a personal standpoint I am now more aware of the needs in the community, which are many, and have challenged myself to think about how I can help meet those needs personally. Not just with my donations, but through volunteering. From a professional standpoint, it has allowed me to see that if given a new situation, or role, I would approach the situation with confidence that I am flexible enough to be effective in that new role or situation. It has far surpassed my expectation as just a break from the routine, it has helped me feel reenergized towards my career.

The Loaned Representative program is great; I would recommend it to anyone that is given the opportunity.

Barton Rourke, Support Staff Senior Representative, State Farm Insurance.