

Remarkable

People. Neighbourhoods. Impact.

Campaign 2007 hits the mid-way point!

Our 2007 target of \$9 million is a bold goal, but progress is steady. The campaign is currently at 51% to goal - on track with expectations.

UWYR Director of Development, Shari Lovelock says, "We've seen some remarkable growth this year. The next 6 weeks are critical to us. If you haven't kicked off your employee campaign yet, Ms. Lovelock has some advice. "Simplicity is the key. Keep the goal in mind: Raising money to help people in need, and having some fun with your co-workers. A couple of simple events to raise awareness and buzz – and a personal canvas are the best formula."

[Click here](#) for easy & effective campaign tips.

"I wish I could have helped."

Neighbours react to news of woman slain by husband.

Family violence is hard to understand. If you have never experienced it, you can't imagine why victims don't do something to protect themselves. If you're tangled up in it – it's harder to find a way out.

The tragic case of a York Region mother murdered by her abusive husband struck a nerve at an employee campaign kick-off at a local business. Some people in the audience knew the family -- and understand first hand the importance of ensuring effective counselling programs are available to families in crisis.

[Click here](#) for the full story.

Just the Facts About Your Community.

Did you know York Region leads the country in the number of married couples with children? Or that 18% of male seniors and 7% of female seniors are working or looking for work? Or that 71,600 York Region residents were low income earners in 2001, roughly the population of Aurora, East Gwillimbury and King combined?

The Regional Municipality of York, in partnership with the Community

Reference Group, has released a new series of fact sheets that provide an analysis of: families; low income residents; seniors; and youth.

UWYR CEO Daniele Zanotti Co-Chairs the Community Reference Group with the Town of Newmarket Mayor Tony Van Bynen. Mr. Zanotti says "Cold hard facts influence decisions and prompt actions. This information will improve our understanding of community trends, our planning and ultimately our programs and services."

[Click here](#) for the Media Release.

[Click here](#) to view "Just the Facts About Your Community" on the Regional Municipality of York web site.

January 31 - book it!

Plan to join us on January 31, 2008 for the Campaign Achievement Celebration! It is a wonderful evening to celebrate your campaign successes. The dinner is held at Angus Glen Golf Club in Markham - watch for your invitation in late December.

