

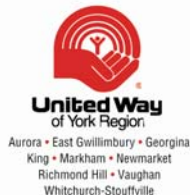
July 2006

Join us for the **2006 Campaign Kick-off** on  
 Saturday, August 19th at the  
**ATI Technologies Inc. Dragon Boat Festival**  
 in Support of United Way of York Region.

**ATI**  
**DRAGON**  
**BOAT**  
**FESTIVAL**



in support of



**Seneca College -**  
 King Campus  
 13990 Dufferin Street,  
 King City

**Team Registration:**  
 7:30 a.m.  
**Opening Ceremonies:**  
 9:00 a.m.  
**Awards Ceremonies:**  
 4:00 p.m.

**A full day of...**

**thrilling racing**

**Beach Volleyball**

**Kung Fu Demonstration**

**Children's Village**

**Fun for everyone!**

## The Teams to Beat



Toronto Area Dragons took home the coveted ATI Technologies Inc. Cup in 2005: Public Serpents took home top honours for top fundraising team! In total, the 2005 event raised \$78,000 for United Way of York Region!

Join our Dragon Boat Volunteer Team:

- Children's Village
- Food Areas
- General Information Booth
- Volunteer Registration
- Results Runners
- Dock Assistants
- Parking

Contact Nicole Cleve at (905) 474-9974 ext. 250 or [ncleve@uwyr.on.ca](mailto:ncleve@uwyr.on.ca) for a Volunteer Registration Form.

# New Team Members



Joyce Bremner-Yamashita  
Director of Major Individual  
Giving



Dianne Kokesh  
Director of Community  
Resources

United Way of York Region welcomes two new members of our Senior Executive team. Joyce Bremner-Yamashita, Director of Major Individual Giving, and Dianne Kokesh, Director of Community Resources. Joyce has a diverse background, with over 14 years in the financial services sector, as well as social services, and volunteer experience spanning over 23 years. Dianne has extensive experience in the not-for-profit sector, with a strong background in Board governance, market research and community relations.

Great Tips to Fire up your Employee Campaign! Attend an Employee Campaign Chair Training Session.

## Date & Time

## Location

**Wednesday, August 9th at 8:30 a.m. – 10:30 a.m.**

(\*Note: This session is for Member Agencies ONLY)

*United Way of York Region*

**Wednesday, August 16th at 8:30 a.m. – 10:30 a.m.**

*Community Living York South*

**Tuesday, August 29th at 8:30 a.m. – 10:30 a.m.**

(\*Note: This session will be followed by UWYR Agency Tour.

Please contact Arlene for more information.)

*COSTI Immigrant Services*

**Thursday, September 14th at 8:30 a.m. – 10:30 a.m.**

*United Way of York Region*

For more information contact Arlene Akam at (905) 474-9974 ext. 234 or [aakam@uwyr.on.ca](mailto:aakam@uwyr.on.ca).

## ***Unique Professional Development***

The Loaned Representative Program is a great opportunity for professional development in a unique business environment. Loaned Representatives are seconded to United Way of York Region by their employers for the duration of the fall campaign. This opportunity provides valuable professional development opportunities that:

- Enhance leadership skills;
- Apply sales and negotiation experience;
- Improve communication skills;
- Refine presentation skills; and
- Instill excellent customer services standards.

For more information contact Jenny Galati at (905) 474-9974 ext. 227 or [jgalati@uwyr.on.ca](mailto:jgalati@uwyr.on.ca).

***Because...it takes so little, to do so much. Give generously to your United Way — York Region.***